

AGENDA ITEM

**REPORT TO HEALTH AND
WELLBEING BOARD**

DECEMBER 2023

**REPORT OF DIRECTOR OF
PUBLIC HEALTH**

Joint Health and Wellbeing Strategy Refresh

SUMMARY

The health and wellbeing system has evolved since the production of the last Joint Health and Wellbeing Strategy, which is due to be refreshed. This briefing proposes the process for this, working across Board partners. The briefing is being circulated to Board in the absence of a December meeting to update Board on the proposed process and work underway, with a view to the work progressing in December 2023 and January 2024 and further discussion at the January Board meeting as needed.

RECOMMENDATION

The report recommends for the Board to:

1. Note the background work undertaken to-date.
2. Consider and approve the proposed approach and actively support the proposed Board strategy development sessions.
3. Support establishing a small task-and-finish group as required, to progress the work on behalf of the Board, including ensuring appropriate staff capacity is identified to sit on this group.
4. Receive further updates on progress.

DETAIL

Context

1. The context of the Board and its work has evolved since the last Strategy was produced (covering 2019/20 – 23/24). Particular changes include:
 - The impact of the Covid pandemic on the health and wellbeing of the local population and on the health and wellbeing system with the need for ongoing recovery for the population's physical and mental wellbeing, the economy and the health and social care system's work to address the resultant backlog. This also includes the learning gleaned across the system from this very challenging time.

- Continued increases in need and rises in demand, with consequences for both the local population and for the health and wellbeing system.
 - Ongoing and widening inequalities across the population and the continuing cost of living pressures.
 - Challenges in staff recruitment and retention across the health and care sector.
 - The recent development of a Place Leadership Board for Stockton-on-Tees to lead joined up working across key partners, to a shared vision for the borough.
 - The refresh of key strategic documents across partners including the corporate plan for the Council.
 - A focus on moving to working alongside communities in a different way, to support and build on strengths in communities and work together to promote and improve health and wellbeing. This includes a residents' survey currently running in the borough and plans for further conversations with local residents on the plans for the borough.
 - A renewed focus on addressing health inequalities across the system and the need to look at the interface between geographical place and community characteristics (gender, race, experience, etc.) that impact on inequalities.
 - An increasing drive towards closer joint working and integration where appropriate, across the system with an integration event planned for key partners across the borough on 9th January 2024.
 - The evolution of the Integrated Care System (ICS) including the development of a 'place plan' for the Tees Valley and the regional ICB Strategy *Better Health and Wellbeing for All*
 - Significant financial pressures for the NHS, social care and all parts of the health and wellbeing system.
2. The update of the Strategy is therefore timely and will take into account this change in context as well as broader national work such as *Build Back Fairer: The Covid-19 Marmot Review*.
3. It is envisaged the Strategy will be a high-level strategic document that sets direction for the system for the medium- and longer-term and is also:
- Clear on priorities given the breadth of the agenda and the context described above, focusing on those areas where the biggest impact can be made to benefit the population's health and wellbeing
 - Clear on scope given the range of national and local strategies and the need to address wider socio-economic determinants of health and wellbeing
 - Describes how the system will need to work together to achieve the key strategic aims and therefore enable clarity on roles and responsibilities across the system

- Sets out how working with the community will be embedded in the action planning, delivery and monitoring of the Strategy

Work to-date

4. The current Strategy and the strategic groups reporting to the Board on specific issues e.g. tobacco control, domestic abuse, currently deliver on key themes set out in the Strategy, with reporting and assurance to the Board
5. The Tees Valley Integrated Care Partnership has produced a Tees Valley ICP plan which sets out some of the key work areas across the Tees Valley footprint. This work and that of the ICP will continue to evolve to maximise where joint working across the Tees Valley makes sense e.g. in relation to system resilience and winter planning, transport and health, work and health.
6. A proposal will be brought to the January meeting of the Board on updating the Joint Strategic Needs Assessment for the borough. Some detailed needs assessments have taken place on specific areas of work e.g. healthy weight, which form a good foundation for updating some areas of the JSNA.
7. Work is currently underway through SBC public health to review the key population data to help draw out and highlight key health and wellbeing issues for the borough and inform Board discussion on strategic priorities and outcomes.
8. A residents' survey is currently running across the borough. Other significant pieces of engagement work have been undertaken with the community which can be drawn on to support and inform the development of the Strategy e.g. on the development of the approach to health and wellbeing for children, young people and families.
9. Once the Strategy has been developed, the next step will be to develop an approach to monitoring progress against strategic outcomes, and a delivery plan to coordinate action across partners on these key areas. An approach to outcome monitoring has been drafted using a logic modelling approach and will be shared with the Board to start this discussion (the approach is also being applied in the Domestic Abuse Steering Group).

Strategy development: proposed process

10. The proposed process is as follows:
 - Progress the review of high-level population data in December 2023 and January 2024.
 - An approach to engaging and working with the community on the delivery and monitoring of the Strategy will be compiled by the Council's community engagement team, linking across partners including Board organisations, Councillors and crucially communities through community networks as well the VCSE and Healthwatch – January 2024. The engagement work to produce the Strategy document will build on existing work through the residents' survey and other large

piece of conversation with the local community. Beyond this, it is envisaged that working with the community will be an ongoing priority embedded into the delivery of the Strategy and making it real to communities i.e. how we collectively deliver the Strategy working with communities and how we monitor whether we are making a difference.

- The engagement work will be supported by an approach to communications lead through the Council's communications team, linking across partners – January 2024.
- Two workshops for the Board in February 2024 (or potentially February first week of March) to:
 - Review the current Strategy including discussion on how far it has driven joint action and strategic direction across the system and enabled effective delivery against strategic outcomes
 - Discuss and agree how the system and the Board should work together to achieve strategic outcomes set out in the new Strategy as it is developed, including the fit of the Strategy in the wider local system (e.g. in relation to the ICP place plan and the new Local Partnership Board)
 - Review the key population data (in the context of national policy and evidence set out above) to enable the Board to take a view on key strategic priorities and scope for the new Strategy
- High-level strategy document to be produced for the Board by end May 2024 with communications with partners and the community as a key part of the process. It is proposed a time-limited task and finish group would be convened to consolidate the outcomes of the workshops, data and resident data and to develop the Strategy draft. It is important the Strategy is a document owned by all Board partners. The Board is asked to support offering capacity to sit on the task and finish group and progress the work. Task and finish group membership will be proposed to the Board in January 2024.
- Ongoing work with the community will inform the development of the actions and designing the approach to delivery against the Strategy and monitoring impact. This should be embedded throughout the life of the Strategy rather than being a 'consultation' process that informs the development of the document alone.

11. Updates will be brought to the Board in January 2024 as needed and then in February 2024 and March 2024 as the Strategy development process progresses.

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